Survey of San Francisco Likely November 2016 Voters Regarding Attitudes on Employee Shuttles

Prepared for Bay Area Council

January 2016
Methodology

- Telephone survey of Likely November 2016 Voters in San Francisco
- January 5-12, 2016
- 500 interviews conducted
- Margin of error: ±4.4 percentage points;
- Interviewing conducted by trained, professional interviewers in English, Spanish, and Chinese

Please note that due to rounding, some percentages may not add up to exactly 100%.
A strong majority of voters in San Francisco support allowing employee shuttle buses to use MUNI stops.

San Franciscans recognize that employee shuttles are helping to get cars off the road, relieve traffic congestion and reduce air pollution.

Shuttle bus regulations recommended by the SFMTA are supported widely. Requiring fair treatment and compensation of shuttle bus drivers, and ensuring the shuttle buses have strict air quality controls are particularly important.
Transportation Methods

A quarter drive down the Peninsula regularly and 4% ride an employee shuttle bus.

Do you regularly - that is, at least two or three times per week - use each of the following modes of transportation?
# Favorable/Unfavorable Ratings

A majority rate MUNI, Caltrain and employee shuttles positively.

### Employee shuttle buses
- **Strongly favorable**: 22%
- **Somewhat favorable**: 30%
- **Can't Rate/ Never Heard**: 16%
- **Somewhat unfavorable**: 18%
- **Strongly unfavorable**: 14%

### Caltrain
- **Strongly favorable**: 23%
- **Somewhat favorable**: 40%
- **Can't Rate/ Never Heard**: 26%
- **Somewhat unfavorable**: 7%
- **Strongly unfavorable**: 23%

### MUNI
- **Strongly favorable**: 29%
- **Somewhat favorable**: 40%
- **Can't Rate/ Never Heard**: 4%
- **Somewhat unfavorable**: 17%
- **Strongly unfavorable**: 10%

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**Q9-13.** For each one please tell me if you have a strongly favorable, somewhat favorable, somewhat unfavorable or strongly unfavorable opinion.
Most voters agree that employee shuttle buses help relieve congestion and air pollution, and are necessary supplements to the inadequate transit system between SF and Silicon Valley.

Employee shuttle buses...

- **...help get cars off the road, relieving congestion and air pollution**
  - Strongly Agree: 50%
  - Somewhat Agree: 33%
  - No Opinion/Don't Know: 2%
  - Somewhat Disagree: 8%
  - Strongly Disagree: 7%

- **...are needed because the public transit system between SF and Silicon Valley is inadequate**
  - Strongly Agree: 43%
  - Somewhat Agree: 26%
  - No Opinion/Don't Know: 7%
  - Somewhat Disagree: 12%
  - Strongly Disagree: 12%

- **...encourage people to use environmentally conscious means of transportation**
  - Strongly Agree: 38%
  - Somewhat Agree: 37%
  - No Opinion/Don't Know: 6%
  - Somewhat Disagree: 10%
  - Strongly Disagree: 11%

- **...should be offered by more companies**
  - Strongly Agree: 26%
  - Somewhat Agree: 32%
  - No Opinion/Don't Know: 8%
  - Somewhat Disagree: 16%
  - Strongly Disagree: 18%
The majority of voters support allowing employee shuttle buses to use MUNI bus stops.

Support for Allowing Shuttle Buses

Allowing employee shuttle buses to pick up and drop off passengers at a limited number of MUNI bus stops in San Francisco

Q19. Would you say you strongly support, somewhat support, somewhat oppose or strongly oppose allowing employee shuttle buses to pick up and drop off passengers at a limited number of MUNI bus stops in San Francisco?
Q20. Some people have proposed regulations on employee shuttle buses that use MUNI bus stops to pick up and drop off passengers. Do you strongly support, somewhat support, somewhat oppose or strongly oppose regulating employee shuttle buses in San Francisco?
Support for Regulations, Ideas

Regulations proposed by SFMTA are strongly favored by San Francisco voters.

<table>
<thead>
<tr>
<th>Idea</th>
<th>Strongly favor</th>
<th>Somewhat favor</th>
<th>(Don't know)</th>
<th>Somewhat oppose</th>
<th>Strongly oppose</th>
</tr>
</thead>
<tbody>
<tr>
<td>Requiring that shuttle drivers are treated and compensated fairly.</td>
<td>67%</td>
<td>23%</td>
<td>5%</td>
<td>2%</td>
<td></td>
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<tr>
<td>Making sure employees shuttle buses have the strictest air quality controls.</td>
<td>65%</td>
<td>23%</td>
<td>3%</td>
<td>6%</td>
<td></td>
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<tr>
<td>Requiring the employee shuttle companies to pay for improvements to traffic flow and pedestrian safety at MUNI stops they use.</td>
<td>52%</td>
<td>31%</td>
<td>3%</td>
<td>6%</td>
<td>8%</td>
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<tr>
<td>Increasing the fee charged to shuttle companies to stop in MUNI bus zones so that it covers the City’s costs.</td>
<td>52%</td>
<td>26%</td>
<td>4%</td>
<td>8%</td>
<td>11%</td>
</tr>
<tr>
<td>Restricting the largest employee shuttle buses to bigger streets and major thoroughfares through the city.</td>
<td>49%</td>
<td>31%</td>
<td>4%</td>
<td>11%</td>
<td>6%</td>
</tr>
</tbody>
</table>

Q30-35. I’m going to read you some of the different ideas that have been proposed regarding the employee shuttle busses in San Francisco. For each one, please tell me if you strongly favor, somewhat favor, somewhat oppose or strongly oppose that idea.
Contacts

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