



# Survey of San Francisco Likely November 2016 Voters Regarding Attitudes on Employee Shuttles

*Prepared for Bay Area Council*

**January 2016**



# Methodology

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- ▶ Telephone survey of Likely November 2016 Voters in San Francisco
- ▶ January 5-12, 2016
- ▶ 500 interviews conducted
- ▶ Margin of error:  $\pm 4.4$  percentage points;
- ▶ Interviewing conducted by trained, professional interviewers in English, Spanish, and Chinese

*Please note that due to rounding, some percentages may not add up to exactly 100%.*

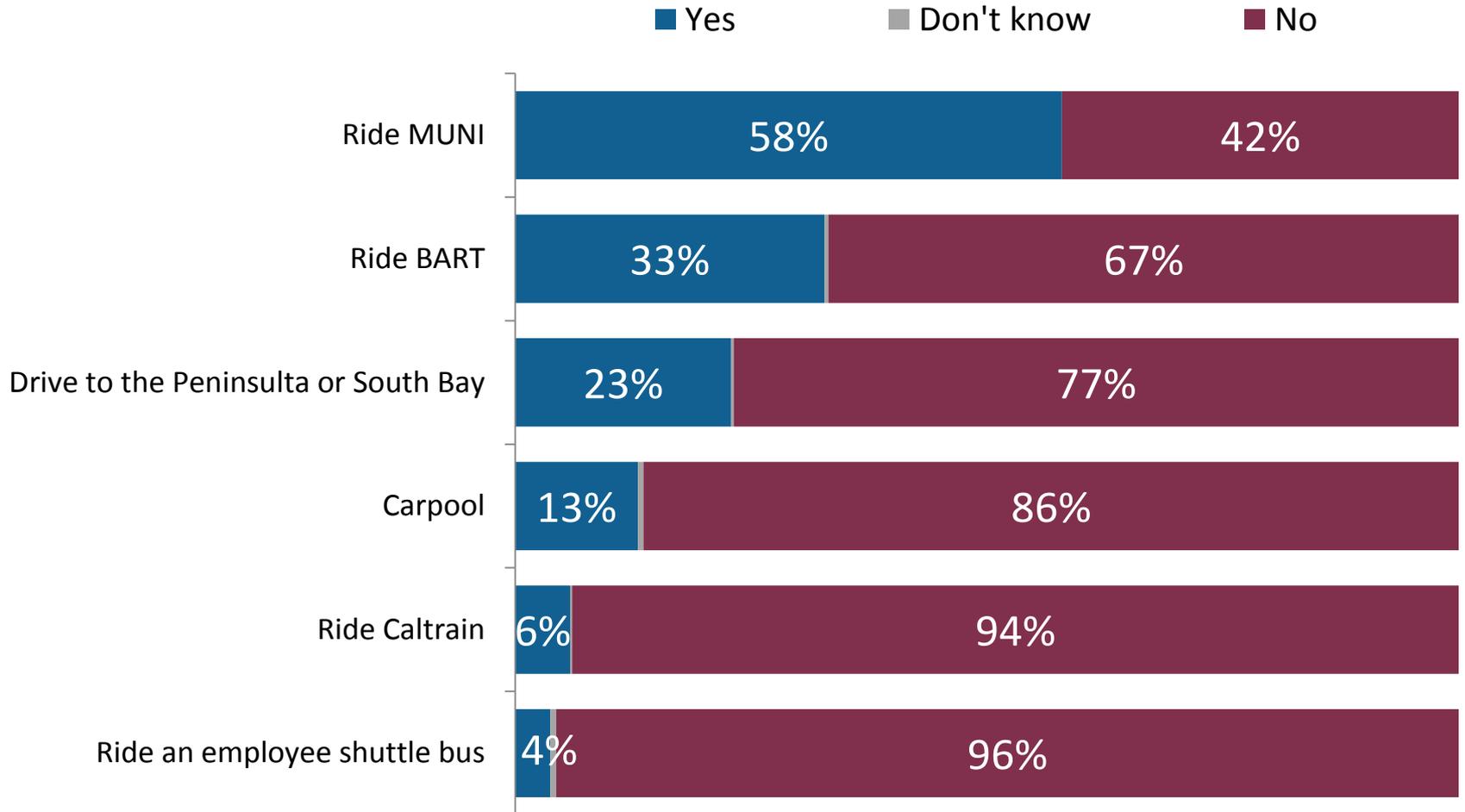
# Key Findings

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- ▶ A strong majority of voters in San Francisco support allowing employee shuttle buses to use a MUNI stops.
- ▶ San Franciscans recognize that employee shuttles are helping to get cars off the road, relieve traffic congestion and reduce air pollution.
- ▶ Shuttle bus regulations recommended by the SFMTA are supported widely. Requiring fair treatment and compensation of shuttle bus drivers, and ensuring the shuttle buses have strict air quality controls are particularly important.

# Transportation Methods

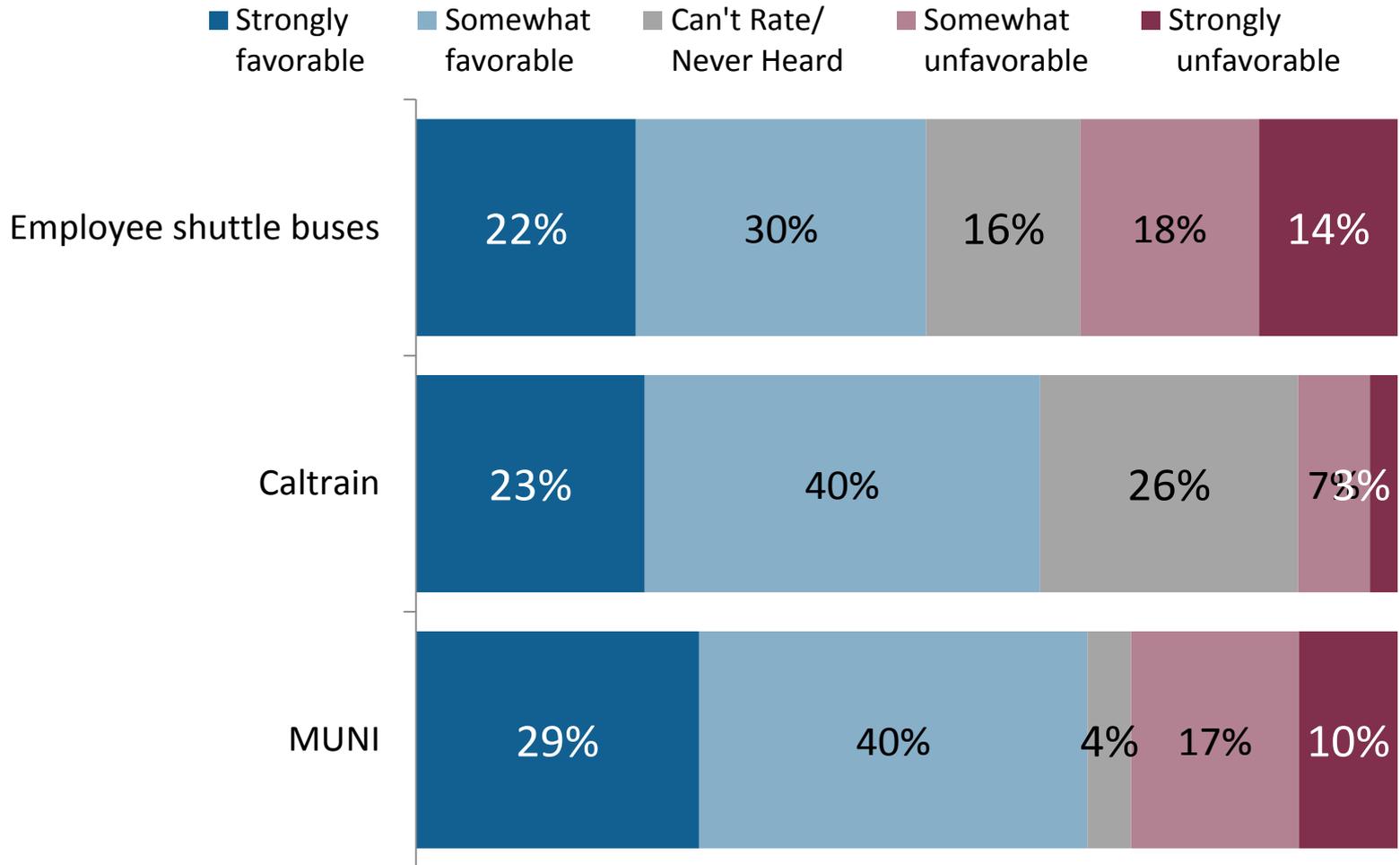
*A quarter drive down the Peninsula regularly and 4% ride an employee shuttle bus.*



*Do you regularly - that is, at least two or three times per week - use each of the following modes of transportation?*

# Favorable/Unfavorable Ratings

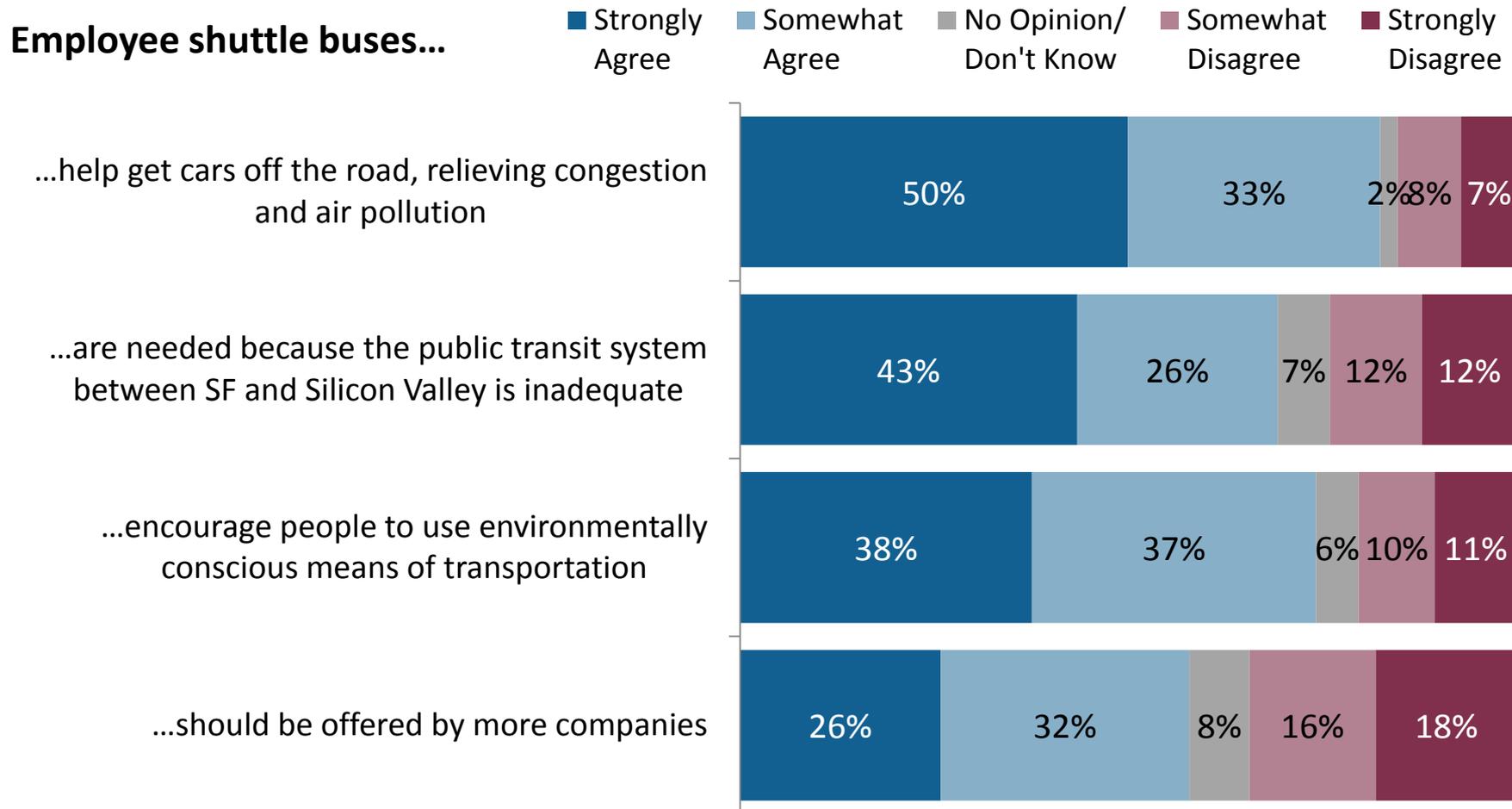
A majority rate MUNI, Caltrain and employee shuttles positively.



Q9-13. For each one please tell me if you have a strongly favorable, somewhat favorable, somewhat unfavorable or strongly unfavorable opinion.

# Shuttle Bus Attributes

*Most voters agree that employee shuttle buses help relieve congestion and air pollution, and are necessary supplements to the inadequate transit system between SF and Silicon Valley.*



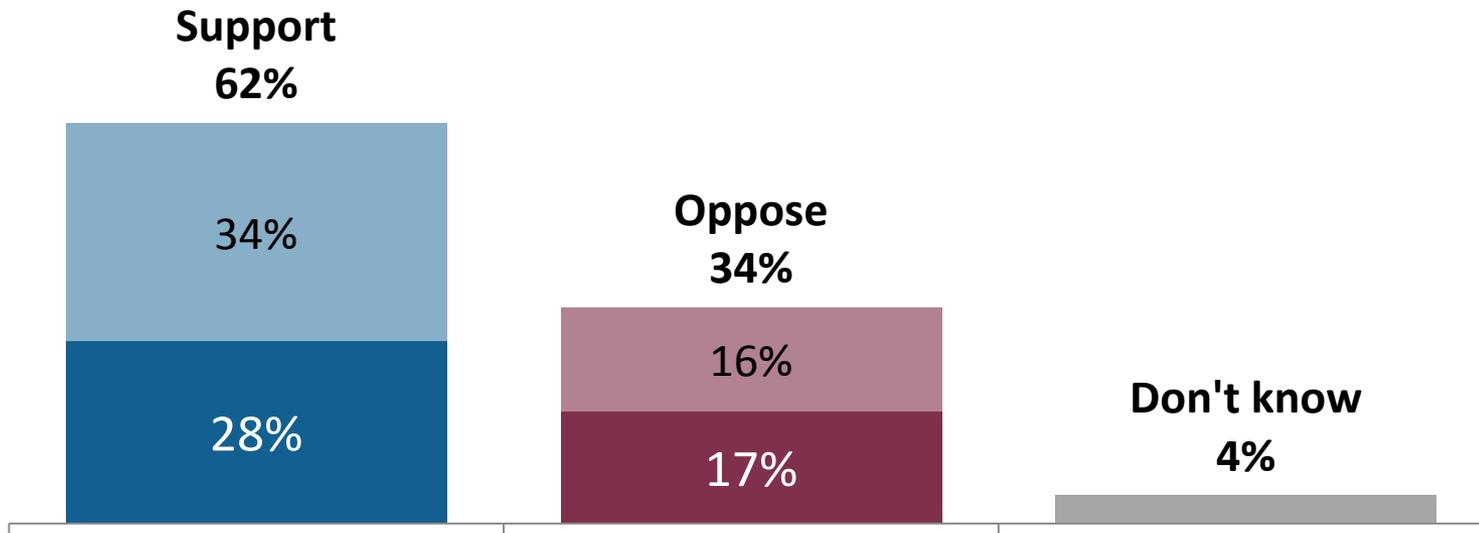
Q21-29. Now, thinking specifically about employee shuttle buses in San Francisco, please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each of the following statements:

# Support for Allowing Shuttle Buses

*The majority of voters support allowing employee shuttle buses to use MUNI bus stops.*

**Allowing employee shuttle buses to pick up and drop off passengers at a limited number of MUNI bus stops in San Francisco**

- Strongly support
- Somewhat support
- Somewhat oppose
- Strongly oppose
- Don't know



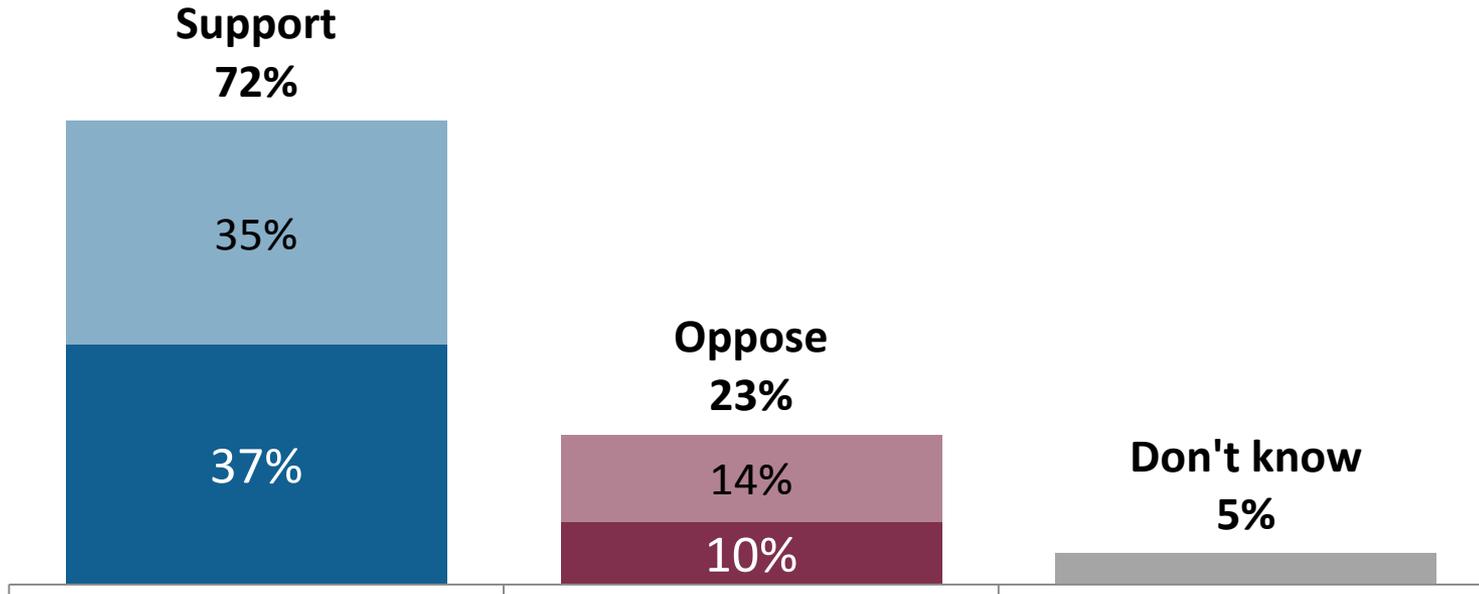
Q19. Would you say you strongly support, somewhat support, somewhat oppose or strongly oppose allowing employee shuttle buses to pick up and drop off passengers at a limited number of MUNI bus stops in San Francisco?

# Support for Regulating Shuttle Buses

Over 70% support regulating the employee shuttle buses.

## Regulating employee shuttle buses in San Francisco

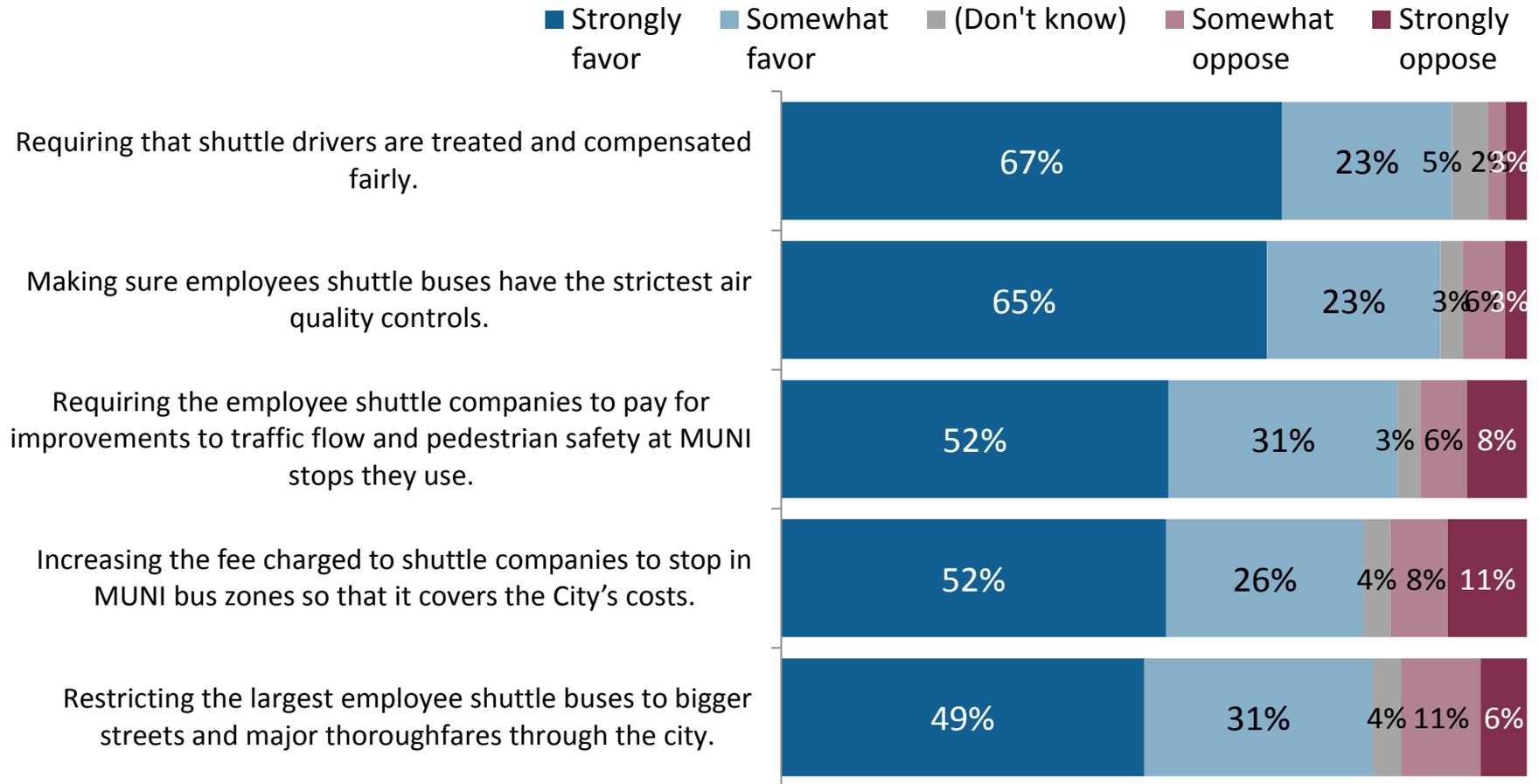
- Strongly support
- Somewhat support
- Somewhat oppose
- Strongly oppose
- Don't know



Q20. Some people have proposed regulations on employee shuttle buses that use MUNI bus stops to pick up and drop off passengers. Do you strongly support, somewhat support, somewhat oppose or strongly oppose regulating employee shuttle buses in San Francisco?

# Support for Regulations, Ideas

*Regulations proposed by SFMTA are strongly favored by San Francisco voters.*



Q30-35. I'm going to read you some of the different ideas that have been proposed regarding the employee shuttle busses in San Francisco. For each one, please tell me if you strongly favor, somewhat favor, somewhat oppose or strongly oppose that idea.



# Contacts

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**Ruth Bernstein**

510-550-8922

[ruth@emcresearch.com](mailto:ruth@emcresearch.com)