



2014 Outlook Conference: *Ahead of the Curve*

The San Francisco Bay Area and Silicon Valley comprise one of the hottest economic regions in the world, setting a torrid pace in growth, job creation and innovation. But past accomplishments are just that. Ensuring future prosperity and continued growth mean staying ahead in a fiercely competitive global economy. The 2014 Outlook Conference will convene top business, government and academic leaders to explore how we can best manage and sustain our record-setting growth to ensure our region and California stay *Ahead of the Curve*.

The program includes lunch

Program

(12noon-12:05pm) Welcome

- Jim Wunderman, President and CEO, Bay Area Council

(12:05pm-12:50pm) Is California China's New Silk Road?

China in many ways remains a frontier of economic opportunity for U.S. companies as the country grapples with tectonic internal social, demographic and environmental changes, moves away from a centralized economic model and responds to the lingering effects of the global recession. For Chinese companies increasingly looking outward for investment opportunities the complexities of doing business and investing in a place like California can be equally daunting. This panel explores the changing dynamics of our economic relationship with China, what companies must do to succeed there and what California must do to provide a clear, certain and open path for Chinese companies and investors.

Speakers:

- Kenneth Petrilla, Executive Vice President, Head of Global Banking Alliances & China Desk, Wells Fargo & Co. (introduction)
- Jon Myers, Senior Editor, KQED News (moderator)
- Orville Schell, Director, Center on U.S.-China Relations, Asia Society
- Steve Westly, Managing Partner, The Westly Group
- Weili Dai, President and Co-Founder, Marvell
- Michael Korcuska, Senior Director, Product Management, LinkedIn

(12:50pm-12:55pm) Remarks

- Mayor Chuck Reed, City of San Jose

(12:55pm-1:40pm) Torrid Growth? International Shocks? Tomorrow's Economy

Torrid growth followed by global economic chaos. And where are the jobs, except for the rampage for technology talent in the San Francisco Bay Area and Silicon Valley? Making sense of our economic surroundings is tricky business. Michael Boskin, Chair of the Council of Economic Advisors under President George H.W. Bush, shares his insights on the direction of the economy, what policies are working and what's not and what the Bay Area and Silicon Valley can expect.

Speaker:

- Michael Boskin, Senior Fellow, Hoover Institution
- Stephen Trousdale, Business Editor, San Jose Mercury News

(1:40pm-2:20pm) Growing Pains: Negative Impacts of a Sizzling Economy

The Bay Area economy has been on a roll in recent years, with job growth leading the nation even through the darkest days of the Great Recession. Tech gets most of the attention, but construction, financial services, healthcare and hospitality industries are also contributing. With the growth have come growing pains, particularly in Silicon Valley and San Francisco. Lack of investment in critical transportation infrastructure and failure over three decades to produce sufficient housing have created a perfect storm of unrest as home prices and rents soar and traffic slows. We all have a stake in finding solutions. This panel will explore the dynamics of our sizzling economy, where the gaps are and what we can do to ease the growing pains.

Speakers:

- Jim Wunderman, President and CEO, Bay Area Council (moderator)
- Michael Covarrubias, Chairman and CEO, TMG Partners
- Steve Heminger, Executive Director, Metropolitan Transportation Commission
- Stephen Levy, Director and Senior Economist, Center for the Continuing Study of the California Economy
- Cindy Chavez, Supervisor, Santa Clara County

(2:20pm-2:45pm) Networking Break

(2:45pm-3:30pm) From Toddlers to CEOs: Why Early Childhood Education Matters

As our workforce goes, so goes the future of our heavily knowledge-based economy in the San Francisco Bay Area and Silicon Valley region. Our research laboratories, venture funded start-ups, innovative high technology companies and pioneering biotech and cleantech industries are dependent upon a constant supply of well-educated and well-grounded young people. But we aren't delivering. Getting an earlier start in educating children is the answer, according to reams of research. But getting business leaders on board isn't easy. This panel will focus on the clear benefits of early childhood education and why the future prosperity of our nation depends on talking, reading and singing to our children.

Speakers:

- Alison Gopnik, Professor, University of California at Berkeley (moderator)
- George Halvorson, Chair, California First 5 Commission
- James Steyer, Co-Founder, Next Generation; CEO and Founder, Common Sense Media

(3:30pm-4:15pm) Power, Data and Whiz Bang Tech: Let it Flow, Let it Flow

California's future in this new century depends on building faster, more flexible, and more capable communications networks and overhauling our decades-old energy system to ensure safety and reliability, increase the use of renewable energy, protect the environment, support economic expansion and accommodate a growing population. It's a massive undertaking that will require significant investment, along with new technologies and supportive regulatory and public policies. This panel explores what we must do to stay ahead of the curve in building the communications and energy infrastructure California needs to compete globally in the 21st Century.

Speakers:

- Travis Kiyota, Vice President, Corporate Affairs, PG&E (introduction)
- Ken McNeely, President, AT&T California (moderator)
- Jonathan Spalter, Chair, Mobile Future
- Arno Harris, CEO, Recurrent Energy
- Chris King, Chief Regulatory Officer, Siemens

(4:15pm-5:00pm) The Robot Will See You Now: The Future of Medicine

Technology is rapidly changing how consumers, medical professionals and others involved in the healthcare industry are interacting with each other to improve quality of care, lower costs and expand access. From kits that allow consumers to test for genetic diseases, to uses for Google Glass as a diagnostic tool, to innovations in managing medical records, technology is playing an ever-increasing role in driving change within the industry. This panel explores what companies are doing to stay ahead of the curve in developing innovative healthcare technologies.

Speakers:

- Monica Weekes, Managing Director, Accenture (moderator)
- Kim Popovits, CEO, Genomic Health
- Chris Haskell, Head of U.S. Science Hub, Bayer Healthcare
- Dr. Pat Basu, Chief Medical Officer, Doctors on Demand
- Manish Kothari, Program Director, Robotics and Health Technology, SRI International