Dear Friends,

On behalf of the Bay Area Council, I would like to invite you to the Bay Area Council Global Initiative’s Fifth Annual US-China Collaboration Delegation to Shanghai, Hangzhou, Nanjing, and Beijing centered on Global Entrepreneurship in the Interest of Society.

This year, the delegation will consist of leaders actively participating in socially impactful industries such as VR, Biotech, Healthcare and AgTech/CleanTech. With direct investments from China to the U.S. on track to double and hit $30 billion by the end of the year, 2016 is an exciting time for Bay Area businesses to bring their strengths in technology, life sciences, innovation, and entrepreneurship to benefit both the Chinese and American as well as the global economies.

Attendees are invited to participate in individual meetings, group panels and forums with major universities, investors, and regulators in China for the purpose of business development. We look forward to hosting you and wish you a great stay in China.

Sincerely,

Jim Wunderman
President & CEO
Designer of the very first Augmented Reality game ever released, Japheth attended college when he was 10 years old to learn programming. Now with 25+ years experience in the industry and most known as the founder of Yetizen, the world’s first gaming startup accelerator, he will be introducing his latest Virtual Reality (VR) startup, CLEVR to the Chinese market.

CLEVR has two products: A stand-alone communication app built natively for VR devices, uniting all platforms together through network code enabling all headsets to communicate. Secondly, CLEVR has an SDK for other developers to integrate enabling communication for their users across platforms and devices.

Jay Keasling

Michelle Moskowitz

Joint BioEnergy Institute & UC Berkeley

Jay Keasling is the CEO of JBEI, Associate Laboratory Director at Lawrence Berkeley National Laboratory, and Professor of biochemical engineering at UC Berkeley. As one of the world’s leading authorities on synthetic biology, his work has engineered microbial “factories” to manufacture an affordable version of a frontline antimalarial drug and biofuel substitutes for gasoline, diesel and jet fuel.

JBEIS’s laboratories have developed a process for synthesizing petroleum. The institute is a U.S. Department of Energy funded Bioenergy Research Center in collaboration with the University of California, Berkeley.

Japheth Dillman

CLEVR

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Jay Keasling

Michelle Moskowitz

UC Berkeley

As the Director of Advocacy and Institutional Relations for 20 years, Michelle has represented UC Berkeley across the United States and abroad. Her work, fostering relationships and building coalitions with business leaders, national labs, and education associations, has significantly increased UC Berkeley’s visibility with lawmakers and public funding agencies.

The Office of Government and Community Relations, in the Chancellor’s Office, at the University of California, Berkeley builds support for campus priorities, leading efforts to advance Cal’s research, teaching, and public service mission by engaging government officials, policy makers, and third party advocates, on behalf of UC Berkeley faculty, students and administrators.

Michelle Moskowitz

Participating Delegates

The participants represent cutting-edge innovations from the Bay Area/Silicon Valley region. Each stands to impact the way we work, play, and live.
Teselagen

Teselagen’s cloud based software is making DNA molecules that can cure disease, make plants more tolerant to extreme conditions, or program microbes to make biofuels. Existing clients include companies like Amgen, Dow and DuPont.

Mike Fero is a scientist and entrepreneur, best known for his work on elementary particle at CERN and SLAC national labs. He has focused on human genome microarrays at Stanford, and synthetic biology as founder at TeselaGen.

Mike aims to meet large medical and agtech companies, like ChinaChem, that are looking to build valuable products to improve environmental and human health.

Topline Capital

Topline Capital is an early stage angel fund with successful investments in Artificial Intelligence and Internet of Things.

Allan is the founder of Runway and Topline, two of the largest and leading incubators in the San Francisco Bay Area with global partnerships like Nestlé, Samsung, AT&T, Orange France Telecom, etc.

Allan was a founder backed by Y Combinator in the Winter 2010 Batch. Previously, he was part of the founding team at MediaFORGE which developed advertising technology and was acquired by Rakuten. While in university, Allan was part of the team that launched a student-run $20M venture fund that achieved four IPOs in its portfolio.

Twist Bioscience

Twist Bioscience has developed a proprietary semiconductor-based synthetic DNA manufacturing process capable of producing synthetic biology tools such as genes, oligonucleotide pools and variant libraries.

Omri Amirav Drory, Ph.D., is the head of corporate development at Twist Bioscience. Prior to joining Twist, Dr. Amirav Drory was the founder of Genome Compiler, a Synthetic Biology software venture, and researched neuroscience at Stanford University.

Omri is looking for potential customers, distributors and late stage investors for their technology. Additionally, Twist Bioscience hopes to meet partners for DNA data storage.

Mike Fero

Mike Fero
TechCrunch
TechCrunch is an online technology news publisher most known for its reviews of new Internet products, profiles of promising start-ups, and other breaking tech news. Founded in 2005, TechCrunch draws 37 million page views a month and has a community of over 2 million followers on social media.

Joey Hinson is the Direction of Operations for AOL Tech, which includes TechCrunch, Engadget, and Crunchbase. He is primarily responsible for revenue forecasting, expense tracking, sales management, and marketing support. He received his MBA from UC San Diego, and studied marketing at UC Berkeley.

Greenberg Traurig
With over two dozen offices worldwide, an exceptionally broad practice scope and household names for clients, Greenberg Traurig, LLP helps bridge diverse legal systems and cultures through a focus on efficient and effective strategic advice and legal services.

Leslie R. Katz helps her clients reach their goals by providing linkages that optimize the political, legal, community and business context in which they operate. Her ability to provide strategic counsel, for startups to Fortune 500 companies and public entities, comes from her diverse experiences in the public and private sectors as President of the San Francisco Port Commission.

“A journey of a thousand miles begins with a single step”

千里之行,始于足下
Bioinspira

Bioinspira is developing a novel low-cost gas sensor platform that accurately detects airborne chemical concentrations through visual color changes of the sensor. The technology is based on the manipulation and arrangement of bacteriophages into structural films that exhibit colorimetric sensing properties. Applications of this technology include environmental sensing for natural gas leaks, NOx, volatile organic compounds (VOCs) sensing, as well as the daily health monitoring.

http://bioinspira.com

Clarity

Clarity develops connected air quality sensors to measure particulate matter in the environment. Clarity’s small, low-cost PM 2.5 sensors (particulate matter <2.5µm) can be easily integrated into various consumer and industrial products and provide crowdsourced air quality data to Clarity’s cloud platform.

https://clarity.io/

Infinite Uptime

Infinite Uptime is a factory-level vertically integrated industrial IoT platform for manufacturing and petrochemical industries. Our unique machine learning algorithms, symbolic time series data visualizations and proprietary sensor technology allows us to scalably deploy across industries irrespective of equipment type and make. We provide value through productivity characterization, downtime reduction, and automated predictive maintenance and failure prediction.

http://www.infinite-uptime.com/

Mumec

MuMec is a fabless startup building new wireless data transmission technology that uses drastically lower operating power. With these new wireless transceivers, the power budget is low enough to allow continuous operation of sensor node devices for years while using only scavenged or battery power.

http://mumec.com/

Nosocom

Nosocom develops novel technologies to prevent healthcare associated infections (HAI) that patients acquire while receiving treatment at a healthcare facility. Their first product, “DCab”, provides physicians and health care workers with an on-site easy-to-use tool to quickly disinfect and store white coats and surgical lead aprons. The system provides 99% disinfection in under 5 minutes, ensuring a safe and clean environment for physicians, health workers and patients.

http://nosocomsolutions.com

More Technologies

In addition to the companies directly participating on the trip, delegates will attend to represent a number of Bay Area technologies interested in collaborating with China.
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<tr>
<th>Date</th>
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| 9 Oct | SHANGHAI | Delegates arrive in Shanghai  
Official cocktail reception + Networking  
Hotel Check in – Fairmont Peace Hotel on the Bund |
| 10 Oct | SHANGHAI | * Fifth Annual US-China Collaboration Symposium on “Global Entrepreneurship”  
Keynote Speaker Dr. Jay Keasling, UC Berkeley  
Business Matchmaking Event with Shanghai Investors  
Luncheon Banquet with the Yangpu Government and Investment Community of Shanghai |
| 11 Oct | SHANGHAI | Tour of Innovation hubs  
Visit of Bank of China HQ  
Presentation on Chinese-US Cross-Border Investments |
| 12 Oct | HANGZHOU | * “Innovation and Commercialization” Conference  
Co-Hosted Yuhang Government and Zhejiang University  
Tour of Dream Town/Future Tech City  
*Dream Town is the largest innovation new technology hub in Hangzhou City.*  
Meeting with Zhejiang Science and Technology Department officials  
Business Matchmaking & Dinner with Hangzhou Investment Community |
| 13 Oct | BEIJING | Tour of Chaoyang District and Meeting with Government Officials  
This district represents 2% of China’s GDP and is focused on building an innovation hub  
Dinner Reception with Hanhai Investment Company |
| 14 Oct | BEIJING | Visit of Tsinghua Commercialization Technology Transfer Center  
Tour of Zhongguancun (Z-Park)  
Meeting with Director General, Mr. Hong Guo at Innovation Street Incubator  
* “New Technologies for a Global Society” Forum  
Reception and Banquet Dinner |
| 15 Oct | BEIJING | Optional Visits - Valley of Temple, Private Tour of the Great Wall |

$5000 Per Delegate | $2500 Per Spouse

- All hotels, meals, and transportation are included. Airfare to and from China is excluded.
- Five star accommodations.
- On request, personal meeting with top Chinese government officials and local business leaders.
TAKING INNOVATIVE TECHNOLOGIES TO MARKET.