

# CALIFORNIA PAVILION

2020 China International Import Expo  
Shanghai, November 5-10

## Exhibitor Opportunities

### PLATINUM \$100,000

(3 opportunities)

- Premium logo placement in the pavilion
- Premium location in the pavilion
- Customized display space up to 150 square foot designed to best present company's products/services
- Placards displayed at each booth table with company logo in meeting area
- Dedicated LED screen
- Premium time slots for products/services presentations
- Full page corporate profile and full page advertisement in California Pavilion booklet
- Top tier placement on logo wall
- 1-2 Opening Ceremony passes (as made available)
- 20 Exhibitor Passes
- Logo on "Sponsors Page" in California Delegation Booklet
- Access and speaking opportunities at all California Delegation events in Shanghai (Date TBD)

### GOLD \$25,000

(6 opportunities)

- Company logo prominently located in the pavilion
- Display space of 16 square foot designed to best present company's products/services
- Placards displayed at each booth table
- Logo on LED screens
- Time slot for products/services presentations
- Half page corporate profile and half page advertisement in California Pavilion booklet
- Second tier placement on logo wall
- 5 Exhibitor Passes
- Logo on "Sponsors Page" in California Delegation Booklet

### SILVER \$10,000

(10 opportunities)

- 4 Square foot of space in a shared display area
- Placards displayed at each booth table
- Logo on LED screens
- ¼ page corporate profile and ¼ page advertisement in California Pavilion booklet
- Placement on logo wall
- 2 Exhibitor Passes
- Logo on "Sponsors Page" in California Delegation Booklet

For general information about the CIIE, visit: [www.cii.org](http://www.cii.org)

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