



**Business Confidence Survey: Fall 2011 by Industry**

		%	Const/Trans	Manufacturing	Wholesale Trade	Retail Trade	Information	Financial Activities	Professional & Bus. Svcs	Educational & Health Svcs	Leisure & Hospitality	Govt.	Other
<b>Q1. Nat'l econ conditions vs. 6 mos ago...</b>	Substantially Better	0	0	0	0	0	0	0	0	4	0	0	0
	Moderately Better	20	9	22	0	18	11	22	20	16	46	28	23
	Same	50	61	53	63	56	50	45	51	56	37	23	48
	Moderately Worse	28	29	25	37	26	39	30	27	24	17	49	27
	Substantially Worse	1	0	0	0	0	0	3	2	0	0	0	2
<b>Q2. Expect nat'l econ 6 mos from now...</b>	Substantially Better	0	0	0	0	0	0	0	0	4	0	0	0
	Moderately Better	34	27	30	18	25	44	33	39	29	64	23	33
	Same	42	47	37	82	51	15	43	36	52	27	47	45
	Moderately Worse	23	26	25	0	24	35	23	24	15	10	30	20
	Substantially Worse	2	0	8	0	0	6	1	1	0	0	0	2
<b>Q3. Conditions in your industry vs. 6 mos ago...</b>	Substantially Better	1	5	0	0	7	0	2	1	0	17	0	0
	Moderately Better	25	23	21	0	11	32	32	27	16	38	17	24
	Same	49	47	55	32	39	57	37	56	50	45	43	49
	Moderately Worse	22	25	25	68	36	11	23	14	30	0	40	24
	Substantially Worse	3	0	0	0	7	0	6	3	4	0	0	4
<b>Q4. Expect your industry 6 mos from now...</b>	Substantially Better	1	5	0	0	7	0	1	1	0	0	0	1
	Moderately Better	35	35	30	18	11	53	45	38	27	64	23	28

	Same	45	47	39	82	75	29	37	51	42	27	53	44
	Moderately Worse	18	13	31	0	7	18	16	9	29	10	25	24
	Substantially Worse	1	0	0	0	0	0	1	1	2	0	0	4
<b>Q5. Bay Area econ conditions vs. 6 mos ago...</b>	Substantially Better	2	0	3	0	0	0	3	1	4	0	0	2
	Moderately Better	34	48	17	32	18	22	44	34	32	55	15	36
	Same	44	38	49	32	68	48	38	47	54	45	46	36
	Moderately Worse	19	13	32	37	14	30	15	17	9	0	39	24
	Substantially Worse	1	0	0	0	0	0	1	2	0	0	0	2
<b>Q6. Expect Bay Area econ 6 mos from now...</b>	Substantially Better	1	0	0	0	0	0	2	0	0	0	0	4
	Moderately Better	42	56	33	18	38	41	50	46	41	64	15	35
	Same	39	30	31	82	55	35	35	41	43	27	56	40
	Moderately Worse	17	13	36	0	7	24	11	12	16	10	28	19
	Substantially Worse	1	0	0	0	0	0	3	1	0	0	0	2
<b>Q7. Bay Area workforce in next 6 mos.</b>	Decrease	17	24	23	0	19	18	21	7	22	0	34	15
	Increase	25	36	30	0	18	11	22	28	31	37	13	17
	Stay the same	55	36	44	100	63	71	54	63	41	63	53	59
	Don't Know	4	4	3	0	0	0	3	1	6	0	0	10