



**Business Confidence Survey: Fall 2011 By County**

		%	Alameda	Contra Costa/Solano	San Francisco	Santa Clara	Marin/Napa/Sonoma	San Mateo
<b>Q1. Nat'l econ conditions vs. 6 mos ago...</b>	Substantially Better	0	0	0	0	2	0	0
	Moderately Better	20	25	11	33	18	18	19
	Same	50	52	52	36	59	50	43
	Moderately Worse	28	23	32	32	20	31	38
	Substantially Worse	1	0	5	0	2	1	0
<b>Q2. Expect nat'l econ 6 mos from now...</b>	Substantially Better	0	0	0	0	2	0	0
	Moderately Better	34	37	20	49	31	29	43
	Same	42	43	40	33	41	50	43
	Moderately Worse	23	18	37	16	23	21	14
	Substantially Worse	2	2	3	2	3	1	0
<b>Q3. Conditions in your industry vs. 6 mos ago...</b>	Substantially Better	1	2	0	2	0	1	10
	Moderately Better	25	28	7	34	28	28	29
	Same	49	46	59	47	49	46	33
	Moderately Worse	22	25	25	13	23	21	29
	Substantially Worse	3	0	9	4	0	3	0
<b>Q4. Expect your industry 6 mos from now...</b>	Substantially Better	1	2	0	1	0	2	5
	Moderately Better	35	34	17	51	41	33	38
	Same	45	49	55	38	39	43	38
	Moderately Worse	18	15	25	8	20	20	19

