



**Outlook Conference: New Frontiers**  
**Thursday, May 21, 2015, 12noon – 5 p.m.**  
**The Ritz-Carlton, 600 Stockton St., San Francisco**

- 12noon - 12:30pm      Networking Lunch
- 12:30pm – 12:45pm      Welcome and Introduction
- 12:45pm – 1:00pm      **California Governor Edmund G. Brown Jr.**  
Introduction: Michael Ghielmetti, President, Signature Development Group
- 1:00pm – 1:20pm      **The We Economy: How Business is Transforming in the Digital Age**
- Michael Biltz, Managing Director, Accenture Technology Vision
  - Ted Girdner, Vice President Business Services for California, Comcast
- 1:20pm – 1:50pm      **Working Together to Close the Skills Gap and Strengthen the Economy**
- The Bay Area is experiencing an alarming skills gap, with employers struggling to find workers who are trained for today's middle-skill jobs, and disadvantaged residents facing opportunity gaps that prevent them from accessing gainful employment. Today, JPMorgan Chase is releasing a new comprehensive report — Strengthening the Bay Area — which focuses on this growing problem. The report is part of New Skills at Work, the firm's five-year, \$250 million global workforce readiness and demand-driven training initiative, of which \$8 million has been committed to Northern California alone. This panel will explore the underlying issues of the skills gap in the Bay Area, and how cross-sector collaborations can foster solutions.
- Introduction: James A. Wening, Market Manager, Middle Market Banking, Northern California, JPMorgan Chase
  - Moderator: Joni Topper, Senior Market Executive, Pacific Region – Government, Healthcare, Higher Education and Not-for-Profit Banking, JPMorgan Chase
  - Jay Banfield, Founding Executive Director, Year Up Bay Area
  - Cecily Joseph, Vice President of Corporate Responsibility and Chief Diversity Officer, Symantec Corporation
  - Van Ton-Quinlivan, Vice Chancellor, Workforce and Economic Development, California Community Colleges
- 1:50pm – 2:15pm      **California's Largest Company Embraces Diversity, Gender Equity the Chevron Way**

Expanding and deepening opportunities for women in the workplace is among the top economic, social and moral imperatives of our time. How we get there will require leadership, courage and action. Chevron is one company that's leading the way. Chevron Chief Diversity Officer Shariq Yosufzai talks about *The Chevron Way: Engineering Opportunities for Women*, an innovative company diversity initiative that was recently honored with the prestigious Catalyst Award.

- S. Shariq Yosufzai, Chief Diversity Officer, Chevron
- Introduction: Denise Pinkston, Partner, TMG Partners

2:15pm – 2:40pm

Networking Break

2:40pm – 3:05pm

**Plastic Fantastic: Getting a Charge out of the Payments Industry**

Big data, cool new technologies, cyber concerns – the usually staid payments industry is looking more like a start-up. New rush of partnerships, new programs and new services are capitalizing on rapidly changing consumer behavior and new business models spawned by the fast-moving digital and sharing economies. American Express President Ed Gilligan talks with Beverly Anderson, Head of Consumer Financial Services for Wells Fargo Bank, about these changes and how a 165-year-old company is keeping pace.

- Ed Gilligan, President, American Express
- Introduction and moderation: Beverly Anderson, Head of Consumer Financial Services, Wells Fargo Bank

3:05pm – 3:30pm

**Healthy Children, Healthy Communities: Why Addressing Adverse Childhood Experience is Smart Business**

As Founder and CEO of the Center for Youth Wellness, Dr. Nadine Burke Harris is sounding the alarm on a public health crisis affecting generations of children and their families. Adverse Childhood Experiences, or ACEs, are traumatic experiences that can have a profound impact on a child's developing brain and body and can put children at higher risk for learning difficulties, emotional problems, developmental issues and long-term health problems. The implications for addressing ACEs are profound for the healthy development of our children, our communities, and our economy.

- Nadine Burke Harris, Founder and CEO, Center for Youth Wellness
- Introduction: Dr. Todd Strumwasser, Head of Operations San Francisco-Bay Area, Dignity Health

3:30pm – 4:15pm

**Clean Energy, Jobs and the California Economy**

California is an undisputed leader in developing clean energy technologies, as the state works to meet some of the world's most aggressive carbon reduction goals. Former Michigan Gov. Jennifer Granholm talks about how clean energy is transforming our economy, and chats with PG&E CEO Tony Earley about the 21<sup>st</sup> Century energy infrastructure California needs in order to achieve its lofty goals.

- Jennifer Granholm, Michigan Governor (2003-11), Distinguished Adjunct Professor, UC Berkeley School of Law & Goldman School of Public Policy
- Anthony F. Earley Jr., Chairman, CEO & President, PG&E Corp.
- Introduction: Secretary of State Alex Padilla

4:15pm – 5:00pm

**What is Regionalism, Can it Solve Our Biggest Problems and Make Our Economy the Best in the World?**

The Bay Area economy is thundering along, cranking out new jobs and new companies. But, an historic housing shortage, grinding traffic and a catastrophic drought are trying to ruin the fun. The problems are bigger than any one city can solve, but too important to ignore. Is regional collaboration the answer and how exactly does it work? The mayors of the Bay Area's three largest cities talk about our challenges and their vision for a regional approach to solving them.

- Mayor Edwin Lee, City of San Francisco
- Mayor Sam Liccardo, City of San Jose
- Mayor Libby Schaaf, City of Oakland
- Introduction and Moderation: Bernard Tyson, CEO, Kaiser Permanente