



2018 Bay Area Council Poll Primary Election for Governor

*All numbers in this document represent percentage (%) values, unless otherwise noted.
Please note that due to rounding, percentages may not add up to exactly 100%.*

As you may know, in June there will be a Primary election for Governor of California. If the election were held today, for whom would you vote if the candidates were:

California Lieutenant Governor Gavin Newsom, Democrat	31
California Assemblyman/Businessman Travis Allen, Republican	7
Businessman/Taxpayer Advocate John Cox, Republican	7
Educator/Youth Advocate Delaine Eastin, Democrat	5
Public Policy Advisor Antonio Villaraigosa, Democrat	4
California State Treasurer John Chiang, Democrat	4
COO, California Justice Department Amanda Renteria, Democrat	2
Someone else	5
Don't know	36

Among likely June voters (n=466)

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California Lieutenant Governor Gavin Newsom, Democrat	39
California Assemblyman/Businessman Travis Allen, Republican	9
Businessman/Taxpayer Advocate John Cox, Republican	9
Educator/Youth Advocate Delaine Eastin, Democrat	4
Public Policy Advisor Antonio Villaraigosa, Democrat	4
California State Treasurer John Chiang, Democrat	5
COO, California Justice Department Amanda Renteria, Democrat	0
Someone else	4
Don't know	26

Are you...?

Male	48
Female	48
Non-binary	1
Prefer not to respond	4

What is the last grade you completed in school?

Some grade school	0
Some high school	1
Graduated High School	6
Technical/Vocational	3
Some College/Associate degree	23
Graduated College/Bachelor's/BA/BS	35
Graduate/Professional/Master's degree/PhD/MBA	30
Prefer not to respond	2

Do you have children under the age of 18 living in your home?

Yes	26
No	71
Prefer not to respond	3

How would you describe the area where you live?

Urban	36
Suburban	54
Rural	6
Prefer not to respond	3

About how long have you lived in the Bay Area?

Less than two years	3
2-5 years	10
6-10 years	10
11-20 years	17
More than 20 years	58
Prefer not to respond	2

In what year were you born?

18-29	16
30-39	16
40-49	14
50-64	26
65+/ Refused	28

Do you consider yourself to be Hispanic or Latino?

Yes	14
No	80
Prefer not to respond	6

Do you consider yourself to be:

White or Caucasian	58
Black or African American	3
Chinese	5
Vietnamese	1
Filipino or Pacific Islander	4
South Indian, Asian Indian, Pakistani or Afghan	3
Another Asian group	3
Native American	1
Biracial or Multiracial	4
Other	7
Prefer not to respond	10

What was your total household income before taxes for 2017?

Less than \$25,000	7
\$25,001-\$50,000	10
\$50,001-\$75,000	10
\$75,001-\$100,000	10
\$100,001-\$125,000	10
\$125,001-\$150,000	9
More than \$150,000	26
Prefer not to respond	19

In what county do you live?

Alameda	22
Contra Costa	15
Marin	4
Napa	2
San Francisco	12
San Mateo	10
Santa Clara	22
Solano	6
Sonoma	7

Methodology

This study was completed among a random sample of registered voters who responded to an email invitation to complete the survey. Demographics including age, gender, and ethnicity are representative of registered voters in the 9-County Bay Area. The survey was conducted March 20 – April 3, 2018 and had 1,000 respondents. Previous polls were conducted in 2014, 2015, 2016 (residents of the Bay Area) and 2017 (registered voters).